

9-11 DECEMBER 2026

BOOKING MANAGER SUMMIT

MEDIA PARTNERSHIP PRESS KIT

Booking Manager Summit is the first and only yacht charter conference in the world.

SINCE 2019 NUMEROUS WORLD-RENOWNED SPEAKERS HAVE BEEN PROVIDING YACHT CHARTER PROFESSIONALS WITH THE NEWEST INSIGHTS FROM THE FIELDS OF SALES, MARKETING, SEO, PHOTOGRAPHY, ADVERTISING AND TAXATION.

SALES

Clients Don't Care About Your Fleet
Your Sales Funnel is Broken
Stop Chasing Leads That Want Lower Price

CRM

The Hidden Cost of Slow Response Times
Your Competition Isn't Other Operators

MARKETING

The Attention Economy Has Already Won
Why Most Charter Companies are Invisible Online
The Death Of Generic Yacht Listings
Canva Design Instructions

ORGANIZATION & FINANCE

Burnout, Bottlenecks, and Broken processes
Charter tax

3 DAYS

60+ PROFESSIONAL LECTURES

30+ INTERNATIONAL EXPERTS

400+ YACHT CHARTER PROFESSIONALS

LIVESTREAM

INTERACTIVE LIVE WORKSHOPS

LOUNGE AREA AND COFFEE BREAKS

LUNCH EVERY DAY

Q&A SESSION

INDIVIDUAL CONSULTATIONS WITH SPEAKERS

SUMMIT APP WITH CHAT AND VIDEO

24/7 DIGITAL ASSISTANCE

**Subject to change.*

MEDIA PARTNERS

What we are offering to media partners.

- Press Passes for 2 Representatives
- Company logo visible on stage screens (during live sessions)
- Logo on Booking Manager Summit website (in a "Media Partners" section)
- Logo on accreditation passes (primary placement)
- Logo on brochures (distributed at all major Boat Shows, primary placement)
- Logo included in Summit Newsletters (primary placement, distributed to a network of over 20 000 yacht charter contacts)
- Listing on the dedicated media section on the website (with logo and link to your website)
- Partner's media materials displayed at the event (magazines or flyers in specific areas)
- Dedicated social media post (announcing the partnership, with a mention of the company's services/products)

**Subject to change. Can be customized.*

What we are expecting of media partners.

- **Advertisement or editorial in physical print**
- **Newsletter announcement of event and partnership**
- **Digital article/blog post announcing partnership**
- **Digital article/blog post recapping event**
- **Dedicated social media posts**
 - 1 Facebook, Instagram & LinkedIn post announcing partnership and Booking Manager Summit
 - 1 Facebook, Instagram & LinkedIn post during the event
 - 1 Facebook, Instagram & LinkedIn post after the event, recap

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Shorter descriptions

We're proud to announce our media partnership with Booking Manager Summit 2026 the leading event for yacht charter professionals.

Excited to join Booking Manager Summit 2026 as an official media partner.

3 days. 60+ lectures. 30+ international experts. One place to learn what's next in sales, marketing, CRM, finance, and charter operations. See you at the summit!

Three days. Dozens of expert sessions. Hundreds of industry professionals. One unforgettable summit.

From sales strategies to charter marketing, CRM, taxation, and business growth-this is where the industry comes together to learn, connect, and innovate.

#BookingManagerSummit #YachtCharter #MediaPartner

You can find official photos and logos here.

Booking Manager Website link:

<https://www.bookingmanagersummit.com/>

Booking Manager Summit official Instagram handle:

@bookingmanagersummit

Booking Manager Summit official Facebook account:

<https://www.facebook.com/bookingmanagersummit>

On LinkedIn Booking Manager Summit's official handle:

Booking Manager Summit

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This media kit provides official brand descriptions, logos, and images for Booking Manager Summit. All content included in this document is free to use on websites and social media platforms.